

# Sustainability Commitment

As a brand built on creating all natural products for its consumers, at the forefront of our business, is clean sustainable and environmentally conscious products that take into account how supplying, producing and shipping products impacts the environment.

Brown Sugar™ has committed to its goal of producing products with the above principles in mind while considering three pillars that impact its ability to do so. Through social, environmental, and economic factors, we ensure that all of our products are made not just with love but with the impacts we create world-wide as a factor. Sourcing materially with ethical responsibility in mind, Brown Sugar is committed to providing you with products and a service that takes into consideration how each element of our process impacts the earth and society at a social, moral and ethical level.

## The Three Pillars

Environmental

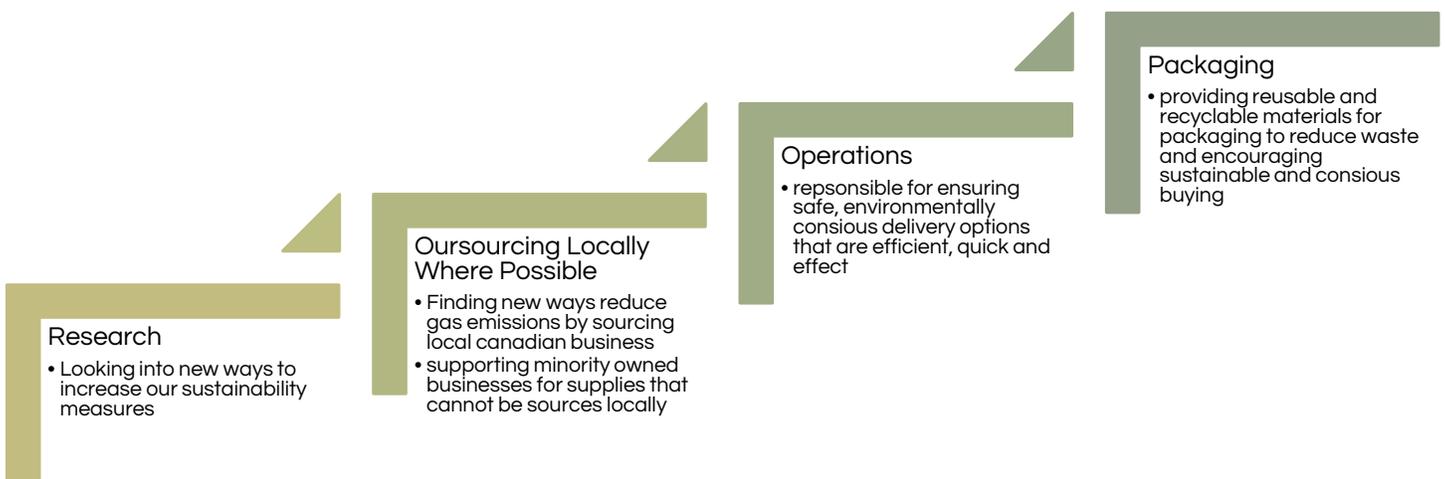
Social

Economical

We have implemented ways of ensuring our carbon and environmental footprint are in check by doing the follow:

- The use of reusable/recyclable packaging
- Reducing gas emissions by choosing local/Canadian based suppliers
- Choosing the appropriate delivery method to ensure our carbon footprint is in check
- Using efficient delivery choices to cut down on gas emissions for long distance deliveries
- Using repurposed/recycled materials for clean storage or the supplies used to produce product

## Approach



## Research

Responsible for seeking out new ways and opportunities for sustainable operations. Finding the best ways to be inclusive, economically friendly and supports local, Canadian business. By constantly doing research and being abreast to how to improve, research and constantly refreshing how we do business and how we view clean products, is a large and vital part of how we keep a conscious and sustainable brand.

By developing, improving and constantly doing the work to develop relevant data for our consumers to be aware of how we are positively impacting the earth in the best way we know how, we will continue to grow and find new data that helps us continue to strive towards being a clean brand.

## Outsourcing & Vendors

Responsible for seeking out local vendors and suppliers where possible and international where possible and international where required, paying close attention to relevant factors that impact our carbon footprint. Being mindful of the means available for vendors to ship and deliver supplies, is a part of our commitment to practicing not only environmental consciousness but also keeping ethics related to fair trade methodology and sustainability top mind. Selecting vendors that all for fair and equal pay amongst their staff and effective, efficient and on time shipping as well as conscious packaging for supply options, is a large part of how we source materials to ensure clean and conscious products from start to finish.

## Management System

In order to ensure proper and efficient compliance with environment law Brown Sugar™ is dedicated to keeping itself abreast to changes in environmental laws and regulations as it pertains to the operation of Brown Sugar™. By embedding the core principles of environmental management and sustainability, as well as our commitment to fair trade in all aspects of the business, including but not limited to, the culture cultivated in all thing related to Brown Sugar™, we promise to continue to do the work the work necessary to remain a clean business.

## Reporting

As we gather additional, relevant data and are able to adequately and accurately report on our waste, we will continue to do the work necessary in order to remain true to the commitments in our sustainability clause. This serves as a commitment as we continue to move forward towards more informed ways of conducting business in clean, environmentally and socially conscious fashion. Each year we will conduct an audit of our waste and develop a report that will keep us accountable, inform ways with which we plan to improve, how we have done well and what has worked for us to remain committed and informed on new policies, laws and clauses that impact how we remain sustainable as a brand.

## Conclusion

By always being clear, honest and upfront about our commitment to the earth and to our ethics, we will always be able to remain responsible, accountable and do our part as a natural, sustainable brand.